



ENJOY THE RETURN OF AN OLD FAVOURITE - WELCOME TO LISEBERG'S GARDEN DAYS 7-9 MAY 2010!



THE BIGGEST GARDEN FAIR IN WESTERN SWEDEN CELEBRATES ITS 10TH ANNIVERSARY AT LISEBERG

This year's fair will therefore have a nostalgic theme and offer a selection from the park's floral history. The long-awaited fair will also provide exhibitions, competitions, lectures and, of course, inspiration for gardeners, all against the backdrop of a blossoming park at its most beautiful. Liseberg's Garden Days, which was visited last year by around 55,000 guests with money to spend, is a superb opportunity for those of you who sell garden-related goods and services to meet a large and enthusiastic public. Inside this folder you will find all the information you need to decide whether you want to join us. Please note: the number of tents and market stands is limited, so register as soon as possible. We look forward to seeing you!



PRACTICAL QUESTIONS AND ANSWERS



SITE RENT

The following sites are available for hire during Liseberg's Garden Days:
(Note! All sites are outdoors.)



Market stall



Tent



Ground plot

Site	Size	Price
Market stall	6 m ²	SEK 2,500
Tent	9 m ²	SEK 4,700
Tent	16 m ²	SEK 8,300
Tent	25 m ²	SEK 13,000
Ground plot (at least 6 m ²)		SEK 350/m ²

(For creating garden setting)

Please note that there is an additional registration fee of SEK 1,550 and that the rental of a tent or market stall does not include the ground plot in front of the rented site. If you wish to rent the ground plot as well, please enter the area required in square metres on the line for ground plot.

Unfortunately we cannot guarantee that it will be possible to open more than one side of a tent.

You will be invoiced for the rental and registration fee when your application is confirmed.

Charge for co-exhibitors: SEK 1,000/company.
Terms of payment: 30 days net.

Special prices for training courses

Market stall 6 m²: SEK 1,550 including registration fee.
Tent 9 m²: SEK 3,750 including registration fee.
Limited number of places.

Associations

Associations have the opportunity to take part free of charge. Only applies to market stalls. The number of places is very limited, however.

DATES AND TIMES

Liseberg's Garden Days take place on 7–9 May, 10.00–19.00.
Amusement park opening times: 7 May 15.00–22.00,
8 May 12.00–23.00 and 9 May 12.00–20.00.

ACCOMMODATION CHOICES

If you would like to stay near the city centre we recommend the Hotell Liseberg Heden, midway between Liseberg and Avenyn, or the Hotell Liseberg Barken Viking, moored in Gothenburg harbour. Alternatively, Lisebergbyn Kärralund is in a beautiful natural setting close to the city, where you can choose to stay in a caravan, cottage apartment, youth hostel or hotel room. Find out more by visiting www.liseberg.se.

CONTACT US

If you would like to know anything more about Liseberg's Garden Days, please contact us:

Contact for site rental/Project manager

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Liseberg switchboard

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REGISTER FOR LISEBERG'S GARDEN DAYS 2010



Exhibitors (Please use block capitals!)

Company name	
Contact person	
Invoice address	
Postcode	Postal address
Corporate ID number	E-mail
Telephone	Mobile phone
Website	
Address to which information should be sent (if different from invoice address)	

Text for exhibitor's sign – Company name.
Must be completed.

Text for exhibitor's sign
– Co-exhibitor where applicable.

Example of exhibitor's sign.

Co-exhibitor (cost SEK 1,000 per company):

The transfer of rented space, in full or in part, is not permitted without the approval of Liseberg.

Background

Over the period 7–9 May 2010 Liseberg AB will hold an event known as Liseberg's Garden Days on the Liseberg site. This application/rental agreement is intended to govern dealings and conduct between Liseberg AB and exhibitors over the stated period.

Application

Applications to participate as an exhibitor will be considered by the management of Liseberg, which has the right to refuse to provide a site if it is felt there is due cause.

Site rental

The following sites are available to rent during Liseberg's Garden Days (all sites are outdoors):

SITE	SIZE	PRICE	QUANTITY
Market stall	6 m ²	SEK 2,500	
Tent	9 m ²	SEK 4,700	
Tent	16 m ²	SEK 8,300	
Tent	25 m ²	SEK 13,000	
Ground plot (at least 6 m ²)		SEK 350/m ²	

The rental and registration fee of SEK 1,550 will be invoiced when application is confirmed. Terms of payment: 30 days net. Liseberg will provide general cleaning, while exhibitors are responsible for the necessary cleaning of their rented sites.

Special price for training courses

Market stall	6 m ²	SEK 1,550 SEK including registration fee
Tent	9 m ²	SEK 3,750 SEK including registration fee

Limited number of spaces.

Prices for other sites: see above.

Associations

Associations have the opportunity to take part free of charge. Only applies to market stalls. The number of places is very limited, however.

Rental period

The rental period is 7–9 May 2010.

We intend to exhibit the following products:

To be completed by Liseberg

Stand number

Text for exhibitor's sign (max. 5 words):

During the rental period the exhibitor is only entitled to sell the range of garden products and services described in the application. Goods or services that are judged by Liseberg's management to be unsuitable for display on the grounds of quality, aesthetics or for some other reason, may not be exhibited. If such products have already been displayed they must be removed immediately when requested.

Signs and displays

An exterior sign bearing the name of the exhibitor will be provided by Liseberg. All signs must use the same typeface and be similar in appearance. Exhibitors are not entitled to set up exterior signs without the approval of Liseberg.

Exhibitors are responsible for providing the displays on their rented sites. It is extremely important to give high priority to the creation of an inspiring display. Displays must be executed in a way that closely reflects the approved product range and complements the rest of the Liseberg setting. Liseberg reserves the right to require changes to be made to completed displays.

Exhibition area

Applications will be registered in the same order they are received. Liseberg reserves the right to allocate spaces and sites in a way that allows the best possible use of the space available.

Music

All music provision is the responsibility of Liseberg. Music and other sound effects are generally prohibited. Where a business is of such a nature that music plays a natural part, a permit to provide music may be obtained after approval by Liseberg.

Liability and insurance

It is the responsibility of the exhibitor to obtain the necessary permits for the business that is conducted. Exhibitors must be able to demonstrate that they are registered as company taxpayers. Liseberg reserves the right to carry out credit checks on exhibitors.

Liseberg does not accept liability for damage that an exhibitor or its employees cause to visitors to the amusement park, or for damage that visitors cause to exhibitors or their property. Exhibitors are responsible for taking out appropriate insurance for their products.

Staffing

The rented site may not be left unstaffed under any circumstances during the opening hours of the exhibition. Preparations and setting up must be completed at least 15 minutes before the exhibition opens. A fee of SEK 2,000 will be charged to any exhibitor who abandons a site during the fair.

Cancellation

If the exhibitor fails to comply with the requirements of this application or neglects in some other way the general rules of conduct for the amusement park, the rental agreement may be subject to early cancellation. In such a case the exhibitor will not be entitled to any reduction in the rental fee paid.

This agreement may also be subject to early cancellation in the event that either party is forced to interrupt normal business and cannot resume normal business within the agreement period as a result of fire, storm, lightning strike, flood, explosion, riot, closure by the authorities, failure or reduction in electricity supply, labour conflicts (including those affecting Liseberg), or for any similar reason even if this does not come under the definition of force majeure. This right may also be applied in the event that the authorities prevent the normal opening of the amusement park.

Cancellation of the application/rental agreement does not relieve exhibitors from payment of the registration fee and rental for the requested site.

Disputes

If any dispute arises over this registration or its application it must be settled in a Swedish court of law.

This registration is binding and by signing it you agree to comply with the rules stated here.

Location

Date

Authorising signature

